

2021

**Journalism & Mass Communication**

[Semester – I]

**Editing**

Paper Code: MAJMC-03

Full Marks : 40

Time : : 2 Hours

*The figures in the right-hand margin indicate marks. Candidates are required to give their answers in their own words as far as practicable.*

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- 1. Answer any Five (05) of the followings :** **5 x 2 = 10**
- a) What is Ear panel?
  - b) What do you mean by proof reading?
  - c) What is banner headline?
  - d) What is dummy sheet?
  - e) What do you mean by lead or intro?
  - f) What is caption?
  - g) Mention two components of newspaper page designing.
  - h) Name two softwares of page layout.
- 2. Write short notes on any Two (02) of the followings :** **2 x 5 = 10**
- a) C6+HP=S
  - b) Copy testing
  - c) Picture Editing
  - d) Rewriting
  - e) Deadline
- 3. Answer any two (02) of the followings:** **2 x 10 = 20**
- a) Discuss briefly the principles of news editing. What role does a chief sub editor play in making of a newspaper?
  - b) What criteria should be followed by the copy editor for selection of news in media? Express your opinion.
  - c) 'Headline tells the real story for a reader.' - Discuss in this context the functions and types of headlines you see in daily newspaper.
  - d) What are the elements of page planning of a daily newspaper? Discuss.
  - e) What is editorial? Describe the objectives of the editorial.