

2021

Journalism & Mass Communication

[Semester – I]

Radio and Television**Paper Code: MAJMC-05**

Full Marks : 40

Time : : 2 Hours

The figures in the right-hand margin indicate marks. Candidates are required to give their answers in their own words as far as practicable.

1. Attempt ANY FIVE of the following (Tick ✓ the Correct Answer given against each one of the following) : 5 x 2 = 10

- a. Which form of Radio Transmission brought resurgence of Radio in India
 - i. AM
 - ii. FM
 - iii. DRM
 - iv. Community Radio
- b. Cut off Area of SD TV is
 - i. 10%
 - ii. 5%
 - iii. 15%
 - iv. 20%
- c. The composition of Shot is guided by the Rule of
 - i. First
 - ii. Second
 - iii. Third
 - iv. Fourth
- d. Cut Away Shot is used to avoid
 - i. Jump Cut
 - ii. Match Cut
 - iii. Audio Jerk
 - iv. Online Editing

- e. Number of persons seen in the Over the Shoulder Shot (OSS) is
 - i. 1
 - ii. 2
 - iii. 3
 - iv. 4
- f. Imaginary Line is to be remembered regarding
 - i. Camera position
 - ii. Sound Design
 - iii. Piece to Camera
 - iv. Sound Bite
- g. PAN Movement of Camera refers to
 - i. Horizontal Frame of reference
 - ii. Vertical Frame of reference
 - iii. Static Shot
 - iv. Steady Shot
- h. DSNG is an equipment related to
 - i. Sending Audio and Video through Satellite from the field
 - ii. Camera recording
 - iii. Sound recording
 - iv. Visual editing

2. Write Short Notes on ANY TWO of the following: 2 x 5 =10
- a. Sound Bite
 - b. Piece to Camera
 - c. Imaginary Line
 - d. Parameters of doing a Radio programme such as Content, Target Audience, Scope and Format.
3. Answer ANY TWO of the following : 2 x 10=20
- a. Write down the role played by Radio in disseminating the important messages on health care during the recent pandemic.
 - b. Write down the Characteristics, Advantages and Disadvantages of TV as a Medium of Mass Communication
 - c. Write down the Image Sizes and Usages of the basic Shots.
 - d. Describe the different Elements incorporated in the Voiced Over News Capsule in TV News.

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